

# Quality Matters Rubric Coach

After completing this program, you will receive a certificate indicating your qualifications as a CeTEAL QM Rubric Coach. The goal of this program is to have a collegial process for faculty to assist one another in achieving quality course design. Coastal Carolina University is a subscriber to the Quality Matters (QM) Program, a national benchmark for quality course design. For a fee, faculty may choose to take the QM's online Peer Reviewer Course to become a certified QM Peer Reviewer.

## Requirements

In order to complete this program, all participants will be required to successfully complete the following:

- ▶ Attend and complete the Applying the QM Rubric Workshop (\$200 value, free to faculty through CeTEAL)
- ▶ Complete the online CeTEAL QM Rubric Coach course
- ▶ Apply the QM Rubric to two distance and/or hybrid courses

*Note: This certificate does not connote that a holder is a QM Peer Reviewer, only a CeTEAL QM Rubric Coach.*

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Advance Learning

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**CeTEAL**  
Center for Teaching Excellence  
To Advance Learning

**Quality Matters  
Rubric Coach**



## The Quality Matters Program

Quality Matters (QM) is a nationally recognized, faculty-centered, peer review process designed to certify the quality of online courses and online components. The standards in Quality Matter's Rubric are grounded in research-based best practices and undergo continuous review. The most recent QM Rubric was released in 2014.

The QM Rubric is the guiding document in a QM course review. Understanding the QM Rubric standards will help enable novice and seasoned instructors to have a better approach to their course design.

Coastal Carolina University is a QM subscribing institution. As a subscriber, CCU can manage official QM reviews in-house provided we have appropriate external reviewers serving as the Master Reviewer and the subject matter expert. Official QM reviews are subject to a fee to compensate the outside reviewer(s).



## Become a CeTEAL Quality Matters Rubric Coach

### Applying the QM Rubric Workshop

During this hands-on session, participants will be introduced to QM and its principles, history, rubric and annotations, concept of alignment, peer review process and application of the rubric to an actual course by writing helpful recommendations.

The goal of this workshop is to have faculty become coaches for "Applying the QM Rubric" for their peers. Faculty may choose to go on to become peer reviewers through QM by taking their Peer Reviewer course after successful completion of the Applying the QM Rubric Workshop. The Peer Reviewer course is a two-week online course, and the cost for the Peer Reviewer course is not covered by CeTEAL.

After completing the workshop, participants will:

- ▶ Identify the underlying principles of QM. (Recognize key QM underlying principles and concepts.)
- ▶ Identify the critical elements of the QM quality assurance program, including the QM Rubric, materials, processes and administrative components.
- ▶ Apply the 2015 QM Rubric to review online courses.
- ▶ Make decisions on whether the practice course meets selected QM Rubric standards.
- ▶ Apply the concept of alignment.

- ▶ Write helpful recommendations for course improvement by citing annotations from the QM Rubric and evidence from the course
- ▶ Consider becoming a QM Rubric Coach

### CeTEAL Quality Matters Rubric Coach Online Course

This online course will guide the user through the process of applying the QM Rubric to a course. From the first steps through the completion of the report, faculty will be instructed through videos, examples and a short assignment. After completion, faculty will then Apply the QM Rubric to two distance learning courses (one course may be their own course).

### Becoming a CeTEAL Quality Matters Rubric Coach

Faculty may choose to apply the QM Rubric to two online or hybrid courses (one course may be their own course). The process will take up to two weeks to complete for each course. After the completion of two course applications, the faculty member will receive a certificate\* and will be considered a QM Rubric Coach for CeTEAL.

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